



4311 Vilas Hope Road  
Cottage Grove, WI 53527



608-222-2269



**Rose Vervain**  
*Verbena canadensis*

Plant Height: 6 inches

Flower Height: 8 inches

Spread: 18 inches

Spacing: 14 inches

Sunlight: ☉

Hardiness Zone: 5a

Other Names: Rose Verbena, American Verbena

**Ornamental Features**

Rose Vervain is smothered in stunning clusters of lavender flowers with purple overtones at the ends of the stems from early summer to early fall, which emerge from distinctive fuchsia flower buds. Its deeply cut ferny leaves remain forest green in color throughout the season. The fruit is not ornamentally significant.



*Rose Vervain flowers*  
Photo courtesy of NetPS Plant Finder

**Landscape Attributes**

Rose Vervain is a dense herbaceous perennial with a mounded form. It brings an extremely fine and delicate texture to the garden composition and should be used to full effect.

This plant will require occasional maintenance and upkeep, and should be cut back in late fall in preparation for winter. It is a good choice for attracting butterflies to your yard. Gardeners should be aware of the following characteristic(s) that may warrant special consideration;

- Spreading

Rose Vervain is recommended for the following landscape applications;

- Mass Planting
- General Garden Use
- Groundcover
- Naturalizing And Woodland Gardens



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### Planting & Growing

Rose Vervain will grow to be only 6 inches tall at maturity extending to 8 inches tall with the flowers, with a spread of 18 inches. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 14 inches apart. Its foliage tends to remain low and dense right to the ground. It grows at a fast rate, and under ideal conditions can be expected to live for approximately 5 years.

This plant should only be grown in full sunlight. It is very adaptable to both dry and moist locations, and should do just fine under typical garden conditions. It is not particular as to soil type or pH. It is somewhat tolerant of urban pollution, and will benefit from being planted in a relatively sheltered location. Consider covering it with a thick layer of mulch in winter to protect it in exposed locations or colder microclimates. This species is native to parts of North America. It can be propagated by division.